

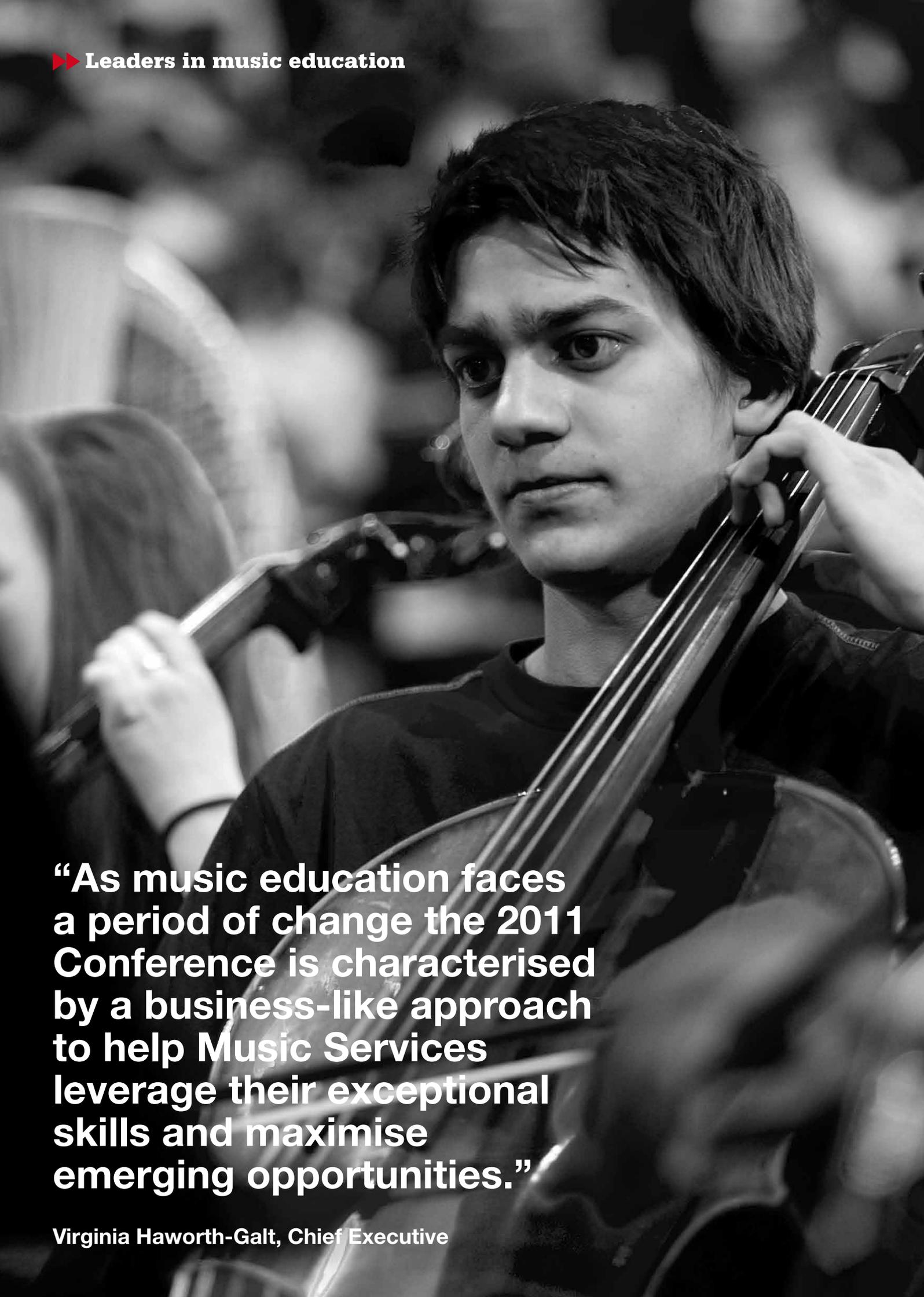
ANNUAL CONFERENCE 2011



**Fit to face the future,  
*fit to shape the future.***



▶▶ **Leaders in music education**



**“As music education faces a period of change the 2011 Conference is characterised by a business-like approach to help Music Services leverage their exceptional skills and maximise emerging opportunities.”**

**Virginia Haworth-Galt, Chief Executive**

# Welcome



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*Virginia Haworth-Galt outlines what you can expect from this year's conference including context, content and delivery methods.*



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**Welcome to the 2011 FMS Conference, 'Fit to Face the Future – Fit to Shape the Future'. The Federation of Music Services is determined to ensure that Music Services are in the best possible shape to face the changes which are coming and that they are proactively involved in helping to shape the future music education landscape. We want to support Music Services in identifying, developing and sustaining key partnerships, ultimately supporting the music education of all children and young people.**

The Conference has been designed to positively explore and practically address a number of key themes arising out of the Henley Review of Music Education including partnerships, transition, hubs, bid-writing, harnessing digital media and the role of Ofsted.

**Day 1** of the conference seeks to underpin pragmatic skills and provide updated information for modern Music Services, equipping delegates for a journey into 2012 and beyond. Much of the content of the day is delivered by practical sessions, but it begins with keynote speech from Marcus du Sautoy and features an update from Dick Hallam, the National Music Education Grant Director.

**Day 2** is our 'Partnership Day' and as we move towards hubs Music Services clearly

have a key role to play within partnerships across the wider cultural education sector. Kicking off with a thought provoking speech from Gavin Stride and followed by further presentations and showcases, delegates will hear from partner organisations from across the wider arts, music and cultural education sector. Music Services can find out about key developments and plans which may impact on their work and may influence their decisions relating to strengthening, entering or creating, robust and sustainable partnerships and collaborations.

As this is a conference aimed at music educators it has of course got a strong theme of music education reflected in speeches and workshops. Throughout the conference there will be a chance to see musical performances from children and young people supported by Music Services from the North West.

I am delighted that our programme includes contributions from: ABRSM; Arts Council England; Bates Wells and Braithwaite; Curious Minds; Laura Drane; Gigajam; Dick Hallam; The Hallé; Andy Hind; Music for Youth; Musical Bridges; Ofsted; Marcus du Sautoy; Spitalfields Music; Gavin Stride; Think Again Media; Voices Foundation; Yamaha; Youth Music. As always we have an exciting range of highly relevant trade exhibitors.

The conference also features a substantial input from Music Services themselves. **The Members' Voice** is an unparalleled resource and much wisdom, expertise and vision can be shared amongst colleagues via a number of conference sessions.

Succession planning is a vital part of running any effective business and modern Music Services need to ensure that the training and development needs of personnel moving into senior roles are addressed. This conference aims to support new and **Emergent Leaders** and there are sessions on both Friday and Saturday which are of particular relevance.

On Friday the conference programme is delivered partially via a programme of Workshops and Masterclasses. **Workshops** are practical sessions which feature Heads of Music Service giving practical advice and experiential guidance on a range of subjects. **Masterclasses** feature expert advice and guidance on topics from subject specialists. These are designed to give delegates a chance to gain robust insight and knowledge in a range of subjects.

For any delegate wishing to know more about **Trusts** there is both a Workshop and a Masterclass. Delegates have an opportunity to hear from Heads of Service about the practical realities of moving to Trust status and running a Trust and then receive outline legal advice about how to implement this change.

ABRSM have been a continued and highly valued supporter of FMS. On Saturday they are supporting our new **'In Conversation with...'** strand at this year's conference. This part of the conference aims to help keep Music Services fully engaged with key music education debates. 'In Conversation with...' is a series of chaired conversations between three professionals on a specific topic (pedagogy, partnerships, young people at risk) in front of an audience of conference delegates who have interest in this subject area. This is not a panel discussion, it is a conversation aiming to explore areas of this topic intelligently and drawing on personal and professional experience and expertise. Through this dialogue there may not be consensus and the conversationalists are not expected to know all the answers – but hopefully the outcome of the session will be that delegates will have had their own thought processes stimulated and engaged by the discussion.

In addition to the above programmed sessions, and subject to availability, delegates interested in having one-to-one support via a 'partnership surgery' with Marc Jaffrey (following the FMS Partnership Training delivered by Think Again in May) may sign up for a ½ hour session anytime during the conference.

I look forward to seeing you at the conference and I hope you find it interesting, useful and thought provoking.

**Virginia Haworth-Galt** June 2011

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*Please follow the icons shown to help you get the best from the conference*



**Members Voice**



**Emergent Leaders**



**Masterclasses**



**Trusts**



**In Conversation With**



8.00am REGISTRATION	
9.00am	<p><b>Musical Performance</b>  <b>Trinity Gospel Choir</b> – Trinity CE High School                      Director: Carla Ellington; Accompanist: Michael Mukiibi</p> <p style="text-align: right;"><b>Piccadilly Suite</b></p>
9.30am	<p><b>AGM</b></p> <p style="text-align: right;"><b>Piccadilly Suite</b></p>
10.30am BREAK AND EXHIBITION	
11.00am	<p><b>Musical Performance</b>  <b>Bolton Youth Symphonic Brass</b> Musical Director: Simon Dunkley  <b>Bolton Youth Clarinet Choir</b> Musical Director: Martin Kay; Tutor: Michael McKend</p>
11.35am	<p><b>Opening Address</b>  <b>Virginia Haworth-Galt</b>, Chief Executive, FMS</p>
11.45am	<p><b>Keynote – Music: the act of sounding mathematics</b>  <b>Marcus du Sautoy</b>, Charles Simonyi Professor for the Public Understanding of Science,                      Professor of Mathematics at the University of Oxford and a Fellow of New College</p> <p>Marcus explores how mathematicians and musicians are drawn to the same patterns and structures to create their art. As Bach’s friend Mizler once declared: Music is the act of sounding mathematics.</p>
12.45pm LUNCH AND EXHIBITION	
2.00pm	<p><b>Musical Performance</b>  <b>Rochdale Music Service Senior Percussion Ensemble</b>  <b>The Big Bang Theory</b> Musical Director: Richard Charles</p>
2.15pm	<p><b>Update</b> from <b>Dick Hallam</b>, the National Music Education Grant Director                      Followed by questions: a chance to hear the latest information on what is happening nationally and to ask questions about the future.</p>
2.45pm WORKSHOPS	
	<p><b>Trusts</b>  <b>John Clemson and Helen Mason</b></p> 
	<p><b>Transferring Services to Independent Charities or Entities</b> –  <b>Erica Crump</b>, Solicitor, Bates Wells and Braithwaite</p>  
<p>Sponsored by                        www.yamaha-music.co.uk</p>	<p><b>Class Band</b>  <b>Bill Martin</b>, Education Liaison Manager,                      Yamaha Music Europe GmbH (UK)  <b>Trevor Jones</b> Coventry Performing Arts Service</p> 
	<p><b>Employment Law</b>  <b>Louise McCartney</b>, Associate,                      Bates Wells and Braithwaite</p> 
	<p><b>Digital Power – Recommendation 33:                      Exploring the opportunity</b>  <b>Brian Greene</b>, Gigajam  <b>Sean Ashmore</b>, Pleckgate High School, Blackburn</p> 
	<p><b>Young and Emergent Leadership</b>  <b>Lincoln Abbotts</b>, Chief Executive,                      Music for Youth</p>  
	<p><b>Importance of Singing in the Classroom</b>  <b>Beth Hill</b>, Voices Foundation,                      Local Advisory Teacher Scheme  <b>John Mander</b>, Chief Executive,                      Merton Music Foundation</p> 
	<p><b>Bid Writing</b>  <b>Laura Drane</b>                      Laura H Drane Associates Ltd</p> 
	<p><b>Setting up a Cross Arts Service</b>  <b>Peter Chivers</b>, <b>Paul Kaiserman</b>                      and <b>Graeme Smith</b></p> 
	<p><b>Hub Modelling Group</b>  <b>Carolyn Baxendale</b>, <b>Peter Bolton</b>,  <b>Karen Brock</b> and <b>Kevin Rivett</b></p>  
3.50pm BREAK AND EXHIBITION	
4.15pm	Workshops and Masterclasses repeated
5.20pm	<b>Close of Programme</b>
7.00pm	<p><b>Musical Performance</b></p> <p style="text-align: right;"><b>Piccadilly Suite</b></p> <p><b>Lancashire Youth Jazz Combo</b>, led by Stuart Grills</p>
8.00pm DINNER	
	<p>During the dinner there will be a prize draw sponsored by <b>Normans Musical Instruments</b>.</p>

10.00am	<p><b>Musical Performance</b> <span style="float: right;"><b>Piccadilly Suite</b></span>  <b>Oldham Music Centre Contemporary Music Ensemble</b> – Director: <i>Simon Prince</i>                  Since its formation in 2008 the group has developed a performing repertoire drawn from the work of UK composers (Philip Cashian, Naomi Pinnock) alongside the ‘classics’ of Frank Zappa, Terry Riley et al. Their extraordinary development has been recognised by performances at NFMY in 2009 and 2010. Earlier this year they collaborated to great acclaim in a groundbreaking Contemporary Music Festival in Oldham held in conjunction with CoMA (Contemporary Music-making for Amateurs).</p>
10.15am	<p><b>Welcome address</b>  <i>Virginia Haworth-Galt, Chief Executive, FMS</i></p>
10.20am	<p><b>Keynote – Faster or Further?</b> A personal view of partnerships in the arts  <b>Gavin Stride, Director, Farnham Maltings</b></p>
10.50am	<p><b>Arts Council England – Bridge Organisations</b> Working Together in the Future  <i>Susanna Eastburn, Director of Music, Arts Council England</i>  <i>Laura Gander Howe, Director of Learning, Arts Council England</i></p>
11.00am	<b>BREAK</b>
11.35am	<p><b>Musical Bridges</b>  <i>Adrian Chappell, Musical Bridges: Programme Convenor, Paul Hamlyn Foundation</i></p>
11.55am	<p><b>Ofsted update</b>  <i>Mark Phillips, HMI National Adviser for Music</i></p>
12.15pm	<p><b>Partnership Showcase</b>  <i>Claire Lovett, Programme Director: Learning &amp; Participation – Spitalfields Music</i>  <i>Chris Finn, Director of Programmes, Merseyside – Curious Minds</i></p>
1.00pm	<b>LUNCH AND EXHIBITION</b>
2.15pm	<b>CHOICE OF ACTIVITY</b>
	<p><b>Rising with the Tide</b> Enhancing leadership and management for the future  <i>Andy Hind, ES4S</i> </p>
<p>Sponsored by  </p>	<p>In Conversation with... <b>Pedagogy</b>                  Chaired by <b>Leslie East</b>, Executive Director, <i>Syllabus and Publishing</i>  <b>Maureen Hanke</b>, Norfolk Music Service  <b>Mark Phillips</b>, OFSTED  <b>James Devaney</b>, Hammersmith &amp; Fulham Music Service </p>
<p>Sponsored by  </p>	<p>In Conversation with... <b>Partnerships</b>                  Chaired by <b>Ian Parkinson</b>, <i>Think Again Media</i>  <b>John Summers</b>, Chief Executive, <i>The Hallé</i>  <b>Chris Finn</b>, <i>Curious Minds</i>; <b>Karen Brock</b>, <i>Tower Hamlets Art and Music Educations Services</i> </p>
<p>Sponsored by  </p>	<p>In Conversation with... <b>Using music in work with young people at risk</b>                  Chaired by <b>Virginia Haworth-Galt</b>, Chief Executive, <i>FMS</i>  <b>Peter Chivers</b>, <i>Brighton &amp; Hove Music, Arts and Study Support</i>  <b>Alison Daubney</b>, <i>Music Education Researcher</i>  <b>Nick Howdle</b>, <i>Director of Programmes, Youth Music</i> </p>
	<p><b>Ensuring Quality:</b>                  Discussion facilitated by <b>Jane Bolger</b>, <i>Think Again Media</i>  <b>Tony Mealings</b>, <i>Oxfordshire County Music Service</i>  <b>Oonagh Barry</b>, <i>Hounslow Music Service</i> </p>
3.30pm	<b>BREAK AND EXHIBITION</b>
3.45pm	<p><b>Closing remarks</b>  <i>Virginia Haworth-Galt, Chief Executive, FMS</i></p>
4.00pm	<b>Depart</b>

# New advertising and sponsorship opportunities with the FMS

*As the role and influence of the FMS grows and as part of a new outward facing strategy the FMS is currently reviewing its advertising and sponsorship opportunities.*



What this means for our friends and colleagues in all aspects of music education is that we will be introducing a more formal and transparent structure to the way in which promoters can gain access to FMS members and stakeholders.

In 2012 we will be introducing a range of new sponsorship opportunities at our conferences and other FMS events and we will be shortly

announcing an advertising rate card for our regular Aspirations magazine.

As our review of Governance and the FMS' constitution gets underway it is likely that our member services will expand and in some of these areas there may well be commercial opportunities. More details of all these changes will be announced over the next few months.



## Thank you to our sponsors:



## Daunted by the prospect of Hubs? *Need help?*



The FMS has introduced a special service for Music Services that need business advice and guidance during these changing times. Don't be afraid to phone an 'FMS Buddy' to talk through issues or to visit your Service for a confidential, one-to-one chat. We have a team of regional advisors on hand to answer your queries.

Don't delay, call in confidence today on:

**01943 463311**

or email: [info@thefms.org](mailto:info@thefms.org)

►► **Leaders in music education**



## Enhance your service's KS3 offer

### Assessing Pupils' Progress

Launch this **new** strategy for music with local schools by collaborating with Hampshire Music Service

- Bespoke CPD for your schools
- Develop critical curriculum expertise in **Standards, Progress and Assessment**
- All training sessions led by Kevin Rogers, Hampshire County Inspector for Music

### Core programme includes

- Tracking and moderating progress in music: Assessing Pupils' Progress; levels; sub-levels
- Exemplification of Standards materials
- Planned learning for the national curriculum

For more information, please contact HMS

t: 023 8065 2037

e: [music.service@hants.gov.uk](mailto:music.service@hants.gov.uk)

Quote 'FMS Conference' for a **10% discount!**  
(first 5 replies only)





## Music Services – *driving change, improving performance, transforming children*

### **Transforming children – always our first priority**

Music education has been proven to improve behaviour, literacy, numeracy as well as enhancing overall attainment. Music is not just a passion but an important part of helping children grow into responsible, well balanced and aware citizens of the future.

### **Music Services – the heart of music in our schools and communities**

With over 12,000 qualified and regularly appraised teachers, Music Services are the only organisations that have the depth of resources, teaching experience and knowledge of working with schools every day of the week. Quality tuition remains the central core of Music Services' ethos.

### **Music Education Hubs – a new way of working that will join up music and arts provision**

One of the Henley Review proposals featured the introduction of local hubs to deliver a wider provision of music and the arts at a local level. We support this new

way of working of bringing together like minded organisations to provide more joined up services for schools and local communities. Music Services aim to be at the centre of this new offering to schools.

### **Music as part of the National Curriculum**

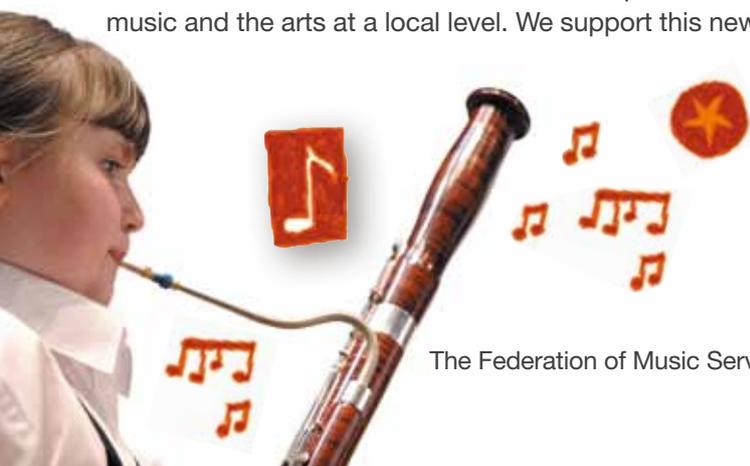
A further important recommendation arising from the Henley Review is the formation of a National Plan for Music. The FMS and its members will be contributing to this plan. We shall argue that music should remain as part of the National Curriculum up to age 14 and continue to strongly lobby central Government on the inclusion of GCSE music as part of the English Baccalaureate.

### **Get involved with the FMS today**

We are keen to work even more closely with schools, arts organisations and other music bodies. Through close partnership working we can achieve even more for our children and communities and continue to contribute to the success of musical Britain. Don't delay, contact the FMS today and they can help facilitate discussions with your nearest Music Service.

**Call: 01943 463311**

**email: [info@thefms.org](mailto:info@thefms.org) or visit [www.thefms.org](http://www.thefms.org)**



**SING**